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VITA Releases Mid-year “2009 State of the VME Technology Industry” Report

MIL/COTS Market Shows Strength in 2009, Embedded Board and System Industry Resilient

SCOTTSDALE, AZ, August 10, 2009 — VITA, the trade association dedicated to fostering American National Standards Institute (ANSI) accredited, open system architectures in critical embedded system applications has just released its “*2009 State of the VME Technology Industry*” August report by the executive director, Ray Alderman. In this report, Mr. Alderman discusses significant markets, technology, mergers/acquisitions, and his insights into the industry.

“This industry has shown amazing resilience to difficult economic conditions in the past,” stated Ray Alderman. “But these times are very different from previous experience. I believe that the board markets, in general, will move back to their original roots of profitable niches.”

Current economic conditions have certainly affected the VME markets. Strategies to diversify into various market segments have not fared as well as earlier expected due to the broad nature of the worldwide downturn. The MIL/COTS market segment is the sole bright star for the time being.

About VITA

Founded in 1984, VITA is an incorporated, non-profit organization of suppliers and users who share a common market interest in critical embedded systems. VITA champions open system architectures. Its activities are international in scope, technical, promotional and user-centric. VITA aims to increase total market size for its members, expand market exposure for suppliers, and deliver timely technical information. VITA has ANSI and IEC accreditation to develop standards (VME, VXS, VPX, XMC, etc) for embedded systems used in a myriad of critical applications and harsh environments. For further information, visit www.vita.com .

Source: VITA