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VITA Announces Jerry Gipper as Executive Director

Ray Alderman to continue as Chairman of Board of Directors

SCOTTSDALE, AZ, September 18, 2013 — VITA, the trade association for standard computing architectures serving critical embedded systems industries has announced that Jerry Gipper has accepted the position as VITA's Executive Director effective January 1, 2014. Ray Alderman, the current Executive Director, will continue as the chair of the VITA board of directors.

"I am honored and very excited to be taking on the role of VITA's executive director," stated Jerry. "VITA is well respected and has a rich history of developing and evangelizing technology that has been very important to the critical and intelligent embedded computing industry. I look forward to carrying on the "Open standards, open markets" tradition of VITA."

Jerry has a long history with VITA going back to the late 1980's when he began participating in VITA business development, marketing, and standards efforts while working at Motorola. In 2005, Jerry took on the role of Director of Marketing for VITA, helping to establish various marketing alliances to promote and grow adoption of the VITA specifications and related technology.

Concurrent with the executive director change, John Rynearson, the Technical Director of VITA, has indicated his desire to retire from VITA early in 2014. As a result, John will be working with Jerry to insure that a successful and smooth transition of his duties takes place.

About VITA

Founded in 1984, VITA is an incorporated, non-profit organization of suppliers and users who share a common market interest in critical embedded systems. VITA champions open system architectures. Its activities are international in scope, technical, promotional, and user-centric. VITA aims to increase total market size for its members, expand market exposure for suppliers, and deliver timely technical information. VITA has ANSI and IEC accreditation to develop standards (VME, VXS, VPX, OpenVPX, VPX REDI, XMC, FMC, etc.) for embedded systems used in a myriad of critical applications and harsh environments. For more information, visit www.vita.com.

Source: VITA